

### ATLAM

## EXPLORING <u>AUDIOVISUAL TRANSFER OF LATIN AMERICAN MIGRATION</u> THROUGH ETHNOGRAPHIC FIELDWORK

#### **WHAT**

- Investigate belonging, identity & community building
- Convergence of lived experience & digital media

#### WHERE

- Transit migrant communities in **Mexico** 

#### WHY

- Counter dominant anti-immigrant discourse
- Contribute to migrants' self-representation
- Foster 'oppositional gaze' (hooks, 2014)

#### **HOW – Mixed Methods**

- Multimodal Critical Discourse Analysis
- Participatory Ethnographic Fieldwork (CWO/FWO)



#### Multimodal Critical Discourse Analysis

<u>Audio/visual Corpus</u> (in progress)

- Latin American migration in digital media
- (a) Audiovisual content: YouTube / ...



- (c) Audio content: Podcasts / ...
- (b) Visual content: Photo-documentary / ...



#### **RESEARCH QUESTIONS**

- 1. How are migrants' experiences and identities represented and 'transferred' in digital media?
- 2. How do audio/visual representations influence migrants' sense of belonging, identity and community?
- 3. How can audio/visual tools foster translational spaces of agency for migrants' self-representations?

# 3

#### ETHNOGRAPHIC FIELDWORK

Participant Observation

Mexican migrant shelters



- In-depth Interviewing
  - Semi-structured/ open-ended
- Participatory Audio/visual Methods
   Participants as co-researchers

#### **ADDED VALUE**

- Grounded research in migrants' lived realities & perspectives
- Collaboration & local expertise
   Academic:

UAM – Xochimilco (MEX)
Local organizations
Audio/visual artists

#### REFERENCES



#### **EXPECTED RESULTS**

- In-depth Contextual Understanding
   Engage with migrant communities
- Rich Qualitative Data

Insight into the impact of digital platforms on migrants' ID

Audio/visual Documentation

Contribute to migrants' selfrepresentation Participation in the research

Impact on Migration Narratives

Promote counter-narratives

#### Contact

elisa.robbe@ugent.be alexandra.Sanchez@ugent.be july.dewilde@ugent.be

> Multiples TRACE CESSMIR



